

# Applications Driving Demand

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# Why Applications

- People interact with applications not technology
- A specific technology lasts while it solves a problem

# Applications Present

- Messaging
  - Electronic Mail
  - Instant Messaging
  - Telephony
- Information Retrieval
- Recreation

# Applications Future

- Messaging
  - Electronic Mail
  - Instant Messaging
  - Telephony
- Information Retrieval
- Recreation

# Summary

- Applications solve problems
- People with problems create application
- Enable people to create those applications by insisting on open platforms